

Laura Gabriel

From: Andrew Hartley [andy@cinemalite.com.au]
Sent: Wednesday, 28 May 2008 11:31 AM
To: 2030 Project
Cc: Stuart Crysell
Subject: outdoor cinema for parks and gardens

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Hi there.

At Cinemalite we are strongly behind the evolving plan for Sydney, and in a speech we heard last night at a Bees seminar at Paddington Town Hall, it made us more aware that it's not about 2030 but what we can contribute and accomplish along the way. And we agree. As such we feel we are in a unique position to offer a concept that may be widely implemented in parks and gardens and bring a great deal of pleasure to Sydneysiders everywhere - and that is the opportunity to watch a movie under the stars.

Most people associate outdoor cinema with the big venues, such as Moore Park, but smaller community events in local Parks and Gardens could well become a normal and enjoyable part of all the people of Sydney's lives, no matter where they live, or their economic circumstances.

At Cinemalite we create Home Outdoor Cinema packages that contain inflatable movie screens and an AV centre, but we are now working on designing and installing larger semi permanent installations in places such as private gardens. Our experience in portable outdoor cinema, and my construction background has helped us to develop a system that is simple and inexpensive that could be installed in parks and gardens across Sydney and that are invisible when not in use as an outdoor cinema venue. We are not talking about the huge screens used at places like Moore Park but smaller screens capable of catering for an audience of up to around three or four hundred patrons.

I sincerely believe this is an achievable and worthwhile project.

If you would like more information or to discuss this further, please do not hesitate to contact me.

Kind Regards,

Andrew Hartley

Director

cinemalite

Ph: +61 (0)403 499 011

Fax: +61 2 9328 4884

Email: andy@cinemalite.com.au

Visit us: www.cinemalite.com.au



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