

ITEM 4. PROPOSED NAMING OF TWO NEW ROADS WITHIN DEVELOPMENT SITE AT NOS. 1-23 ROTHSCHILD AVENUE, ROSEBERY AS STEDMAN AVENUE AND SPRING STREET**FILE NO: S051872****SUMMARY**

This report seeks Council approval for the naming of two new proposed roads within the development site at Nos. 1-23 Rothschild Avenue, Rosebery as "Stedman Avenue" and "Spring Street".

In accordance with Division 2 (Naming of Roads) Roads Act General (Regulation) 2000 and the guidelines set down by the Geographical Names Board of NSW for naming and renaming roads, the proposed names have been advertised in the local media, notified to the Relevant Statutory Authorities and notices placed in Council centres and community locations in the surrounding area.

No objections or comments were received during the advertising period.

RECOMMENDATION

It is resolved that:

- (A) approval be given to naming the two new roads within the development site at Nos. 1-23 Rothschild Avenue, Rosebery as "Stedman Avenue" and "Spring Street";
- (B) a letter be forwarded to Meriton Apartments Pty Ltd informing them of Council's decision; and
- (C) the new names be published in the Government Gazette and notification forwarded to relevant authorities in accordance with the provisions the Roads Act 2000.

ATTACHMENTS

Attachment A: Locality Sketch

Attachment B: Geographical Names Board of NSW Naming and Renaming roads Guidelines

BACKGROUND

1. On 6 April 2006, Council issued deferred commencement consent to Meriton Apartments Pty. Ltd. on Development Application (D/2005/1639) at No. 1-23 Rothschild Avenue, Rosebery. Condition (37) of the Development Application consent included the dedication of land for the purpose of two new roads to be dedicated to the public, free of cost to Council.
2. On 27 February 2007, Meriton requested approval to name the new roads within the development site at No. 1-23 Rosebery Avenue and provided the names of "Amore Street" and "Bacci Avenue" for consideration and approval.
3. The names of "Amore Street" and "Bacci Avenue" have no historical connection or association with the site and do not conform to the naming guidelines of the Geographic Names Board.
4. Based on the early history of the Rosebery area and the later industrial development of the site (No. 1-23 Rosebery Avenue), the City Historian suggested acknowledgement of the manufacturing history of the area through the proposed new street names. In 1918, James Stedman Henderson Sweets Ltd built a large manufactory known as "Sweetacres" nearby. The factory produced many well loved sweets such as minties, jaffas and fantales. This site was also bordered by the National Spring Company, which was Australia's leading manufacturer and supplier of industrial springs, wire formed components and metal pressings.
5. The names of Stedman Street and Spring Street were considered suitable alternatives to those names provided by Meriton.
6. In accordance with Division 2 (Naming of Roads), Roads (General) Regulation 2000 and the guidelines for naming and renaming roads as set down by the Geographic Names Board of NSW, Council as the responsible authority may approve any new road name with its Local Government Area.
7. Part of the process is to advertise the naming proposal in the local media and public notification posted at neighbourhood Centres to gain public comment.
8. An advertisement was placed in the Western Courier Central dated 5 June 2007. Letters were sent to relevant statutory authorities and notices placed in Town Hall House, Redfern Civic Centre (One Stop Shop areas) and Neighbourhood and Community Centres in the surrounding area.
9. No objections or comments were received during the advertising period. (5 June to 27 June 2007).

KEY IMPLICATIONS

10. Naming two new public roads Stedman Street and Spring Street provides identification for the general public and the future community of the new residential development and ensures a connection to the sites historical past.

FINANCIAL IMPLICATIONS

11. There are no financial implications associated with this naming proposal.

RELEVANT LEGISLATION

12. Division 2 (Naming of Roads), Roads (General) Regulation 2000 empowers Council, as the roads authority, to name/rename public roads within its Local Government Area.

CRITICAL DATES / TIME FRAMES

13. There are no critical dates or time frames associated with this naming proposal.

OPTIONS

14. Council can accept or reject this proposal.

PUBLIC CONSULTATION

15. Media advertising in Western Courier dated 5 June 2007.
16. Public Notices placed in Erskineville Town Hall, Redfern Civic Centre, Town Hall House, Alexandria Activity Centre, Alexandria Child Care Centre, Waterloo Town Hall, and Erskineville Neighbourhood Centre (28 May to 27 June 2007).
17. Relevant statutory authorities (Roads and Traffic Authority, Australia Post and Lands Department) notified by letter dated 28 May 2007 for comment on the naming proposal.

JOHN BARBELER

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