

ATTACHMENT A

ATTACHMENT A

**SPONSORSHIP PROPOSAL PROVIDED BY
INFRASTRUCTURE PARTNERSHIPS
AUSTRALIA AND
TOURISM AND TRANSPORT FORUM**

TTF Australia is a national member-funded CEO forum, advocating the public policy interests of the 200 most prestigious corporations and institutions in the Australian transport, aviation, tourism & investment sectors.

Infrastructure Partnerships Australia leads the national infrastructure debate by bringing together both the public and private sectors to promote partnerships in infrastructure provision.

ATTACHMENT A

Infrastructure Partnerships Australia (IPA) & Tourism & Transport Forum (TTF)

Present a Major Industry Luncheon with

Hon Anthony Albanese MP

Federal Minister for Infrastructure, Transport,
Regional Development & Local Government



SPONSORSHIP PROPOSAL

Contact

Amanda Clark

National Manager, Strategic Marketing
Infrastructure Partnerships Australia

P | 02 9240 2011

E | amanda.clark@infrastructure.org.au



ATTACHMENT A

the event – an introduction

Infrastructure Partnerships Australia and TTF Australia are delighted to present the Hon Anthony Albanese MP | Federal Minister for Infrastructure, Transport, Regional Development & Local Government, as our guest speaker at a major Industry Luncheon to be held on Tuesday, 26 February 2008 at the Sheraton on the Park, Sydney.

This IPA and TTF Industry Luncheon will mark Mr Albanese's first Ministerial address to the infrastructure and transport sectors, and we anticipate that the Minister will outline his plans to deliver on the Rudd Government's ambitious reform agenda for our industries and for rebuilding Australian cities.

Approximately 300+ opinion leaders from the infrastructure, transport and aviation sectors will be in attendance to hear from this powerful Cabinet Minister in his first industry address since the 2007 Election.

Infrastructure Partnerships Australia & TTF Australia now formally invites City of Sydney to participate as a sponsor of this event.

the opportunity

This Industry Luncheon with the Hon Anthony Albanese MP is a unique opportunity to profile City of Sydney before key business decision makers in the infrastructure and transport sectors, and of course engage with the newly appointed Minister.

The benefits of your contribution:

- Premium logo representation on marketing collateral relating to the event (e-style, web-based and PowerPoint promotional materials), as well as hard-copy follow-up collateral;
- One complimentary table of 10 guests to attend the Luncheon;
- An additional VIP seat at the head table at the Luncheon;
- Delegate list (with delegate approval) following the event;
- Any reasonable request for promotional and commercial leverage;
- VIP pre-function drinks for your 11 attendees (pending Ministerial confirmation); and
- Exclusivity as a sponsor in regard to your commercial competitors.

your contribution

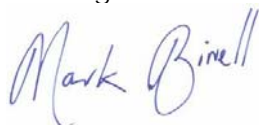
Infrastructure Partnerships Australia & TTF Australia is seeking the investment of \$15,000 to be a sponsor at the Industry Luncheon with the Hon Anthony Albanese MP.

If you wish to proceed we would be most grateful if you could formally confirm the participation of City of Sydney as soon as possible by contacting:

Amanda Clark | National Manager, Strategic Marketing, Infrastructure Partnerships Australia on (02) 9240 2011 or amanda.clark@infrastructure.org.au .

On behalf of the respective Boards of Infrastructure Partnerships Australia and TTF Australia, we look forward to your positive response and thank you for your support of our activities. Should you wish to discuss any element of this proposal please feel free to contact Brendan Lyon as per the details above.

Kind regards



MARK BIRRELL
Chairman | **Infrastructure Partnerships Australia**



CHRISTOPHER BROWN
Managing Director | **TTF Australia**
Deputy Chairman | **Infrastructure Partnerships Australia**

ATTACHMENT A



PO Box R1804 | Royal Exchange NSW 1225
8th Floor | 8-10 Loftus Street | Sydney NSW 2000
T 02 9240 2000 | F 02 9240 2020 | E contact@tff.org.au
W www.tff.org.au | W www.infrastructure.org.au