

ATTACHMENT D

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**SUPPLEMENTARY INFORMATION –
QUARTER 3**

3rd Quarter Report - Sponsorships and Grants for 2008/09

Corporate Sponsorship Policy

The Policy states:

The total value of sponsorships for each event will be reported within the Quarterly Financial reports to Council. Individual sponsorship amounts will not be reported for commercial-in-confidence reasons unless the sponsors agree.

Grants and Sponsorships Policy

In a report adopted by Council on 19 February 2007, it was stated the following programs would be reported to Council as part of the quarterly financial reports:

- Quick Response Grants Program
- Banner Pole Program
- Reduced Rate Program

The remaining Grants and Sponsorships Programs require Council approval in advance.

This Report

The summary figures for **outgoing grants and sponsorships** programs in the third quarter of 2008/2009 financial year are:

Grants	Approved	Paid
Quick Response Grants:	\$9,630.00	\$10,340.00
Third Quarter Totals	\$9,630.00	\$10,340.00

The approved total is the exact amount of cash approved (not paid) in Q3; the paid total is the amount of cash paid out in Q3 which includes grants approved in previous quarters.

Revenue Foregone	Utilised
Banner Pole Program:	\$42,360.00
Reduced Rates:	\$26,782.02
Third Quarter Totals	\$69,142.02

The summary figures for **incoming corporate sponsorships** in the third quarter of 2008/2009 financial year are:

Total Cash Value	\$481,000
Total Value in Kind	\$417,060

The attached report outlines:

- the actual corporate sponsorships received in Q3 of financial year 2008/09
- the actual grants and sponsorships paid by the City in Q3 of financial year 2008/09 for the Quick Response, Banner Program and Reduced Rates.

1. Corporate Sponsorships Information

Table 1.1 – Corporate Sponsorship Summary

Value of Sponsorship ¹	No. of Sponsors ²	Cash	Value in Kind ³
Q3 (Jan – Mar 2009)			
○ Up to \$50,000	12	\$196,000	\$103,660
○ Between \$50,000 – \$100,000	5	\$285,000	\$60,000
○ Over \$100,000	1	-	\$253,400
Total for Q3	18	\$481,000	\$417,060
Total to date	50	\$898,500	\$3,033,088

Table 1.2 – Corporate Sponsors by Event (January to March 2009)

Event	Name of Sponsor
Chinese New Year Festival 2009	Events NSW
Chinese New Year Festival 2009	Sydney Harbour Foreshore Authority
Chinese New Year Festival 2009	Medibank Private
Chinese New Year Festival 2009	Volkswagen
Chinese New Year Festival 2009	Sydney's Paddy's Markets
Chinese New Year Festival 2009	Helen Wong's Tours
Chinese New Year Festival 2009	Macau Government Tourist Office
Chinese New Year Festival 2009	China Unionpay
Chinese New Year Festival 2009	Asian Home Gourmet (Cerebos)
Chinese New Year Festival 2009	Rémy Martin (Maxxium)
Chinese New Year Festival 2009	Citigate Central Sydney
Chinese New Year Festival 2009	Chameleon Touring Systems
Chinese New Year Festival 2009	TVBA

¹ These figures incorporate both cash and value in kind components of sponsorship.

² This figure reflects the number of sponsorships received, rather than the number of sponsors. Some sponsors have supported more than one event.

³ The figures for Value in Kind listed in this report were sourced from the sponsorship contracts. In the case of some individual sponsors, the actual amount is yet to be finalised.

Event	Name of Sponsor
Chinese New Year Festival 2009	TimeOut
Chinese New Year Festival 2009	Bank of China
Chinese New Year Festival 2009	Australian Institute of Music
Chinese New Year Festival 2009	Clarence St Cyclery

2. Grants Information

Table 2.1 – Quick Response Grants Summary

Quarter	Approved		Paid	
	No of Applicants	Value Approved	No of Applicants	Amount Paid
Q3 (Jan – Mar 2009) Total	12	\$9,630	12	\$10,340
Total to date	44	\$39,379	35	\$31,999

The following grants have been approved in the quarter, but not necessarily paid.

Table 2.1.1 – 3rd Quarter Quick Response Grants in Detail

Applicant	Project	Value
Asian Marching Boys	Chinese New Year Twilight Parade	\$1,000
Chinese Youth League of Australia	Chinese New Year Twilight Parade	\$1,000
NSW Chin Woo Athletics Association	Chinese New Year Twilight Parade	\$1,000
Overseas War Brides	Annual Reunion of the Overseas War Brides	\$750
Australia Asian Business Federation Inc	Chinese New Year Twilight Parade	\$1,000
Paddington Uniting Church	Up and Coming Design Expo	\$1,000
Police and Community Club - Glebe	Learn for a better Life	\$1,000
ICLEI	ICLEI Oceania Adaptation Forum	\$1,000
Neighbour Day	Street Sign to promote Neighbour day	\$130
Catchment Management Authority Sydney Metropolitan	Sydney Bushcare Stall 2009	\$300
Koori Kids	NAIDOC Week School Initiatives Competitions	\$450
Indigenous Sporting Academy	Surf Lessons & Water Safety	\$1,000
	Total	\$9,630

Table 2.2 – Banner Program Summary

Quarter	No of Organisations	Revenue Foregone
Q3 (Jan – Mar 2009) Total	3	\$42,360
Total to date	15	\$88,250

Table 2.2.1 – 3rd Quarter Banner Program in detail

Organisation	Project	Revenue Foregone
The Older Women's Network NSW Inc	International Women's Day	\$6,720
Alliance Francaise	French Film Festival 2009	\$21,420
Royal Agricultural Society of NSW	Sydney Royal Easter Show	\$14,220
	Total	\$42,360

Table 2.3 – Reduced Rates – Major Venues

Quarter	No of Organisations	Revenue Foregone
Q3 (Jan – Mar 2009) Total	2	\$8,614.77
Total to date	21	\$85,120.22

Table 2.3.1 – 3rd Quarter – Organisations receiving support.

Organisation	Event	Venue	Revenue Foregone
Brand Entertainment Group	Masters of Photography Exhibition and Auction for Amnesty International;	Paddington Town Hall	\$5,887.50
Nayika Indian Dance	Lotus and Phoenix III	Barnett Long Room Customs House	\$2,727.27
Total			\$8614.77

Table 2.4 – Reduced Rates – Community Venues

Quarter	No of Organisations	Revenue Foregone
Q3 (Jan – Mar 2009) Total	26	\$18,167.25
Total to Date	75	\$56,122.13

Table 2.4.1 – 3rd Quarter – Organisations receiving support.

Organisations receiving more than \$1,000 support	Event	Venue	Revenue Foregone
Australian Artists Association Inc.	Tri-weekly Meetings	Joseph Sargeant Centre	\$3,705.00
Australian Theatre of the Deaf	Rehearsals	Alexandria Town Hall	\$1,276.00
Older Women's Network Wednesday	Tri-weekly Recreation and Fitness Classes	Abraham Mott Hall	\$1,929.00
South Sydney Community Aid	Various Community Classes	Alexandria Town Hall	\$2,100.00
No. of Organisations receiving less than \$1,000 support. No: 22	Various	Various	\$9,157.25
Total			\$18,167.25

This Report

Attached is a report which outlines:

- the names of Consultants
- the activities they are engaged in
- value of orders placed with that consultancy January – March 2009.

Table 1. 3rd Quarter Summary on Consultancy Panels

Panel	Value of Orders \$
Table 2. Consultant - Streetscape	<u>\$585,118</u>
Table 3. Consultant - Public Spaces & Parks	<u>\$787,199</u>
Total	<u>\$1,372,317</u>

Table 2.Consultant - Streetscape

Aspect Studios		
Complete Urban Solutions		
Conybeare Morrison International		
Dickson Rothschild		
EDAW Aust Pty Ltd		
HBO + EMTB Urban & Landscape Design		
Hassell		
Jackson Teece		
Johnson Pilton Walker Pty Ltd		
Knox & Partners		
McGregor & Partners		
Pod landscape Architects		
Street as Places C/- Spackman & Mossop		
Sue Barnsley		
TDS & EP With JAA		
Tony Caro Architecture		
Tract Consultants		
Consultancy	Description of Works	Value of Orders \$
Complete Urban Solutions	Construction drainage design 13 Glebe Point Road	\$25,740
Street as Places C/- Spackman & Mossop	Conversion of existing footpaths into shared cycle/ pedestrian paths	\$559,378
	Total	<u>\$585,118</u>

Table 3. Consultant - Public Spaces & Parks

Aspect Studios		
Clouston Associates		
Collective Spaces		
Context		
EDAW		
Eeles Trelease		
Hassell		
HBO + EMTB		
Hill Thalys Architecture		
Jahn Associates		
James Mather Delaney		
Jane Irwin Landscape Architecture		
Johnson Pilton Walker		
Knox and Partners		
McGregor Partners		
Neeson Murcutt Architects		
Pod Landscape Architecture		
Sue Barnsley Design		
Taylor Cullity Leathlean		
Terragram		
Tony Caro Architecture		
TDS With EP and JAA		
Tract Consultants		
Consultancy	Description of Works	Value of Orders \$
James Mather Delaney	Documentation review of Prince Alfred Park	\$3,256
	Provision of advice for Pontoon interface with Parkland	\$825
	Restoration plans Sydney Park-Preparation of cut and fill calculations	\$7,700
	Preparation of design advice for shade structures to playground at Sydney Park	\$7,122
EDAW Aust Pty Ltd	Review Bourke streets proposed rain gardens	\$3,250

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3rd Quarter Report on Consultancy Panels for 2008/09

Terragram	Design Consultancy services Wallamulla Park & Bourke Street Park Woolloomooloo	\$167,260
	Review of Victoria Park playground design	\$3,245
Jane Irwin Landscape Architecture	Design consultancy services for Balfour Street Park	\$50,534
McGregor Partners	Prepare key principles and concept scheme for the upgrade of Fitzroy Gardens and Lawrence Hargraves Reserve	\$4,400
Hill Thalys Architecture	Prepare key principles and concept scheme for the upgrade of Fitzroy Gardens and Lawrence Hargraves Reserve	\$4,400
Knox and Partners	Design advice for wall rectification at Victoria Park	\$968
Tony Caro Architecture	Design 7 Documentation for Pitt Street Mall	\$534,239
	Total	<u>\$787,199</u>

3rd Quarter Report on Overseas Travel for 2008/09

This report contains an update on international travel carried out by Council Officers for the period 1 January – 30 March 2009.

Purpose of Travel	Officer	Date	Details	Outcome and Actions	Cost to City of Sydney
<p>To promote the participation of the very large delegation from Henan Province participating in Sydney's Chinese New Year celebrations, including 500 dancers and the Governor of Henan Province.</p>	<p>Jeff Lewis, Office of the Lord Mayor</p>	<p>5 – 10 January 2009</p>	<p>Accompany Councillor Kwok and Australian media representatives to Henan Province at the invitation of the Henan Provincial Government.</p>	<p>The largest overseas delegation to leave China since China opened to the west participated in the City of Sydney's 2009 Chinese New Year celebrations. The Henan Provincial Government saw this as a significant opportunity to build on the relationship with Sydney, promote awareness of Henan and develop further cultural and business exchanges within Sydney, NSW and Australia.</p>	<p>No cost to City of Sydney. All travel and accommodation costs paid for by Henan Provincial Government.</p>