

Sustainable Business Program Consultation Aims & Objectives

What is the aim of The Watershed Sustainable Business Program?

- ◆ Empower your business to examine their operations & make decisions to improve their environmental performance
- ◆ Provide information, advice & solutions to benefit the environmental performance of your business
- ◆ Facilitate partnerships
- ◆ Provide incentive for change through recognition of local businesses with good environmental performance

What is included in the program?

The Watershed provides useful advice on how your business can become more sustainable. This service includes:

- ◆ **FREE** environmental consultation looking at;
 - Waste & recycling
 - Water use/ conservation
 - Energy use/ conservation
 - Sustainable transport
 - Sustainable supply chain
 - Sustainable procurement
- ◆ Business Environmental Best Practice Kit
- ◆ Case studies publicising good business practice
- ◆ Staff environmental training
- ◆ No Butts in Newtown (NBIN) dispenser
- ◆ Bagbusters campaign information
- ◆ On-going advice and support

Benefits of participating in The Watershed Sustainable Business Program

Save Materials	printing, stationary, raw materials and supplies
Save Energy	in the office, factory, shopfront or restaurant
Save Resources	water, fuel, packaging etc.
Save Waste	reducing, reusing, recycling and even selling your waste!
Save Money	more efficient use of materials and resources and competitive advantage
Better Compliance	avoid enforcement action and associated liability costs
Positive Publicity	recognition for improved environmental performance
Networking	improved relationship with local businesses and customers



Mend Your Own Business
Create change - in your pocket and your backyard

Business Recognition

The Watershed Sustainable Business Program has been designed to promote your business to clients and customers that are increasingly supporting 'green' businesses. The program will recognise and reward the most environmentally friendly businesses through promoting their achievements and actions in regular newsletters and 'Case Studies'. The case studies will be displayed in The Watershed shopfront and window displays and published on the Watershed section on the council websites. Businesses are also encouraged to form partnerships with other Newtown businesses to share information and resources in order to jointly reduce environmental impact. The Watershed will facilitate a mentoring and peer education business network.

What do you need to do to participate?

To book yourself a FREE consultation simply contact the Watershed by email or phone, or complete and return the application on the reverse of the Business Program Flyer. Businesses are encouraged to have bills available at the consultation (electricity, gas, water, waste collection).

How does The Watershed Sustainable Business Program work?

1	Register to participate with The Watershed Sustainable Business Program	Complete an application form and return to The Watershed, 218 King Street, Newtown, 2042 or Email or phone The Watershed on 9519 6366 or watershedbiz@marrickville.nsw.gov.au
2	Conduct a guided workplace consultation	Trained environmental advisors will visit your business and identify areas where efficiencies can be made and environmental performance can be improved. Measurements of energy water use and waste generation are useful.
3	Development of Action Plan	Environmental Advisor will issue a report tailored to your business needs, recommending actions to be taken to increase efficiency and improve environmental performance. Recommendations will be prioritised.
4	Implement Action Plan	Management implement recommendations made within the Action Plan.
5	Follow up Meeting	Track progress towards implementing recommendations set out in the Action Plan. Resolve any areas of confusion and set targets for further improvement.
6	Reap the rewards	See the financial benefits, receive rewards and well deserved recognition as your business becomes more environmentally friendly



Mend Your Own Business

Create change - in your pocket and your backyard

Free environmental advice for local businesses
Visit The Watershed and learn how **your** business can save money and the environment