

RELEVANT INFORMATION FOR COUNCIL

FILE: S117676 **DATE:** 13 May 2016
TO: Lord Mayor and Councillors
FROM: Ann Hoban, Director City Life
THROUGH: Monica Barone, Chief Executive Officer
SUBJECT: Information Relevant To Item 8.8 – Grants and Sponsorship - Round One Allocation of Annual Programs 2016/17 and Environmental Performance Grants Final Tranche 2015/16 – At Council - 16 May 2016

Recommendation

That the Lord Mayor and Councillors note the information contained in this memo.

Background

During and subsequent to the meeting of the Cultural and Community Committee on 9 May 2016, further information was sought by Councillors regarding the following grants and sponsorship recommendations.

Community Services Grants - Clause (A) of the Recommendation

Redfern Legal Centre – Extension of the Millers Point Tenancy Services and a Legal Compass on Campus (refer Page 80 of the Council meeting agenda)

Millers Point Tenancy Services

When the sale of Millers Point properties was announced, the NSW government set a two-year timeframe to complete the relocation of the residents. That deadline expired on 19 March 2016 and there are approximately 78 tenants remaining in Millers Point. The NSW Government has not indicated how long it will take to complete the relocation, but it is likely that it will be a minimum of six months.

Without the support of the City of Sydney, the Redfern Legal Centre could not meet the additional demands for assistance required by Millers Point residents. In the previous two years, the Millers Point Tenants' Support Service has assisted 164 tenants, providing more than 1000 pieces of advice and attending more than 150 interviews with Housing NSW and tenants.

Legal Compass on Campus

The City of Sydney welcomes international students with now over 35,000 international students studying on campuses and more than 10,000 live in the local government area.

International education furthers Sydney's reputation globally as a centre for learning, research and innovation, and contributes to business and trade connections which are crucial for a knowledge-based services economy. It is the second largest export earner for NSW,

generating over \$5.8 billion in exports across 2010-11, and has many positive effects on the economy beyond its impact on economic growth. In 2014, Sydney is estimated to host 50,000 visiting university students, with another 50,000 studying vocational and English courses.

This project is one of the ways through which we support the experience of international studies. The app will provides crucial access to language specific legal information and resources.

The Trustee for The Salvation Army (NSW) Property Trust – The Oasis Learn to Drive Program (refer Page 81 of the Council meeting agenda)

Oasis is working to transition the Learn to Drive program to a social enterprise model. This grant provides a practical solution by providing the cost for car parking for one year. Oasis expects the model to be sustainable in 12 months' time.

Being unable to drive can contribute to limited employment opportunities for young people. This program supports disadvantaged local youth in attaining their driver's licence, increasing their employment opportunities as well increase feelings of connectedness and wellbeing.

Cultural and Creative Grants and Sponsorship – Clause (B) of the Recommendation

Art Pharmacy Pty Ltd – Culture Scouts (refer Page 82 of the Council meeting agenda)

This project aligns with the City's Creative City Cultural Policy Priority 1 – Precinct distinctiveness and creativity in the public domain. Funding is to research and develop walking tours that incorporate local history, telling stories of the City's villages and supporting contemporary art, artist run initiatives and local businesses.

The tour routes include visits to galleries, bars, shops and cafes highlighting and promoting small businesses in various City villages and therefore supporting the local economy.

Once the tours are developed it is expected that other sponsors (including local business owners) will contribute to the ongoing costs of delivering the project.

Music NSW Incorporated – Devolved Funding for All Ages Live Music Events (refer Page 84 of the Council meeting agenda)

Music NSW is the peak body for NSW contemporary music and exists to support the creative and economic expansion of the contemporary music sector. This organisation has administered devolved funding programs for Arts NSW since 2000 and has the experience and knowledge of the industry to effectively manage and train participating organisations and businesses, supporting growth in the sector and removing unnecessary administrative barriers. The application outlined a clear and thorough eligibility criteria and framework to administer the devolved funding.

There are few opportunities for young people (U18) to experience live music in Sydney. This project specifically addresses this need and is consistent with the City's Live Music and Performance action plan.

Most live music events and festivals rely on alcohol sales to generate an income to offset the costs of the concert. This project aims to address this and to demonstrate ways to make under age gigs more commercially viable. The project will enable venues to learn how to deliver all ages events effectively and to incorporate all ages programming into their usual businesses practice.

Festival and Events Sponsorship (Village and Community) – clause (E) of the Recommendation

The Department Pty Ltd – The Spokes People Festival (refer Page 88 of the Council meeting agenda)

Businesses and developers are helping to build Sydney's bike culture. For example, a major developer is offering to build a public bike hub, property management companies are providing high quality end-of-trip facilities to attract or keep tenants, and cafes and fashion outlets are using bicycles in their branding and advertising. In this context, a City-funded Bike Hub is no longer necessary.

However, there is still much work to be done to promote bike riding to residents. NSW Government research shows that 70% of Sydney residents want to ride more. The City supports events which provide opportunities for people to try riding and can show them where there is safe infrastructure. Community events and initiatives help people overcome the barriers to riding a bike and maximise the uptake and economic benefits of City and NSW Government funded bicycle infrastructure.

Matching Grant Program – Clause (F) of the Recommendation

Lighting Matavai & Turanga – #welivehere (refer Page 91 of the Council meeting agenda)

The project celebrates and gives a voice to the community in Waterloo before the demolition scheduled in 2017. The conditions relate to the evidence of additional funding sources that were pending approval at the time of application. Building owner's approval and/or development application approval (if required) are standard conditions for this type of project.

Uniting (NSW, ACT) – Imagination Unlimited (refer Page 94 of the Council meeting agenda)

The Medically Supervised Injection Centre's art project aims to break down barriers between their clients and the wider community, challenging stereotypes, and increase positive interaction and engagement between their clients and the community. The art project allows MSIC's clients to participate, create and display their art works. Artworks are judged by local artists and prizes will be announced at the formal launch on 3 September.

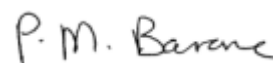
The art exhibition will be displayed in the Kings Cross Neighbourhood Service Centre from 3 – 18 September 2016.

Ann Hoban, Director City Life

Prepared by: Sarah Foxe, Manager Grants

TRIM Document Number: 2016/182139-12

approved



Monica Barone, Chief Executive Officer