

Media Release

Sydney Chamber of Commerce



Wednesday, 26 August 2009

Taronga Zoo is one Sydney's favourite things

Taronga Zoo has been voted one of Sydney favourite attractions following the public's celebration of the birth of Australia's first baby elephant at the Zoo in July, according to the Sydney Chamber of Commerce's annual survey of *Sydney's Favourite Things*.

Sydney's favourite Zoo narrowly beat (24 per cent) Sydney's other great attractions the Sydney Opera House (22 per cent) and Sydney Harbour Bridge/Bridge Climb (18 per cent), along with the Royal National Park (12 per cent) and Bondi Beach (8 per cent).

"The results show that Sydney's heart and soul continues to be based around the harbour with the Zoo, Harbour Bridge/Bridge Climb, Opera House, Circular Quay and the Rocks continuing to dominate the survey," said Patricia Forsythe, Executive Director of the Sydney Chamber of Commerce.

When it comes to the favourite part of the City, Circular Quay/The Rocks wins hands down with nearly 50 per cent of the vote.

Mrs Forsythe said surprisingly Sydneysiders turned away from our internationally known beaches of Bondi (15 per cent), Manly (17 per cent), Cronulla (13 per cent) and Palm Beach (17 per cent) to nominate their own quiet beachfront (27 per cent) as their preferred place for sun, sand and surf.

"New Year's Eve is Sydney's favourite time to party with nearly one in two Sydneysiders nominating the celebration of the New Year as the most enjoyable time in Sydney."

When it comes to getting away from the city for the day, the Blue Mountains is the preferred destination for two out of five Sydneysiders (41 per cent), followed by the Hunter Valley (19 per cent) and Southern Highlands (15 per cent).

The hotly contested favourite annual event was a split prize this year between Australia Day (25 per cent) and New Year's Eve (25 per cent) followed closely by Sydney Festival (19 per cent) and the Royal Easter Show (18 per cent).

Sydneysiders nominated ANZ Stadium (43 per cent) as their favourite sports venue to watch a game, ahead of the Sydney Cricket Ground (26 per cent) and Aussie Stadium (13 per cent).

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Supporting partners of the Sydney and Metro Business Forum



CityPoll

August 2009: Sydney's Favourite Things



Sydney & Metro Business Forum

Q1. Favourite time to celebrate in Sydney

New Year's Eve	47%
Australia Day	27%
Sydney Festival Opening Night	6%
Mardi Gras	4%
Chinese New Year	3%
Other	13%

Q2. Favourite part of the City

Circular Quay/The Rocks	49%
Darling Harbour/Cockle Bay	33%
Chinatown	4%
Oxford Street	3%
Martin Place	1%
Other	9%

Q3. Favourite part of Sydney

Northern Beaches/North Shore	27%
City/CBD	22%
Eastern Suburbs	14%
Inner West	13%
Western Sydney	10%
Southern Sydney	9%
Other	3%

Q4. Favourite Annual Event in Sydney

Australia Day	25%
New Year's Eve	25%
Sydney Festival	19%
Royal Easter Show	18%
Mardi Gras	4%
Sydney Film Festival	3%
Other	6%

Q5. Favourite Attraction in Sydney

Taronga Park Zoo	24%
Opera House	22%
Harbour Bridge/Bridge Climb	18%
Royal National Park	12%
Bondi Beach	8%
Other	15%

Q6. Favourite Beach in Sydney

Palm Beach	17%
Manly	17%
Bondi	15%
Cronulla	13%
Bronte	11%
Other	27%

Q7. Favourite Sporting Event in Sydney

NRL Grand Final	18%
City to Surf	18%
Sydney to Hobart	17%
State of Origin	15%
New Year's Cricket Test	14%
Australia Golf Open	2%
Other	14%

Q8. Favourite Sports Venue

ANZ Stadium (Sydney Olympic Park)	43%
Sydney Cricket Ground (SCG)	26%
Aussie Stadium	13%
Randwick Racecourse	8%
Parramatta Stadium	4%
Other	5%

Q9. Favourite Place for a Day Visit

Blue Mountains	41%
Hunter Valley	19%
Southern Highlands	15%
Central Coast	12%
Wollongong	6%
Other	6%

Q10. Favourite Things to Do on the Weekend

Go to a restaurant, café, bar or pub	37%
Go to the beach	21%
See a movie	10%
Shopping	9%
Play sport	9%
Other	13%

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