

\*\*\*\*\*Media Release\*\*\*\*\*

## **Foursight: Photographic Exhibition**

### **An Indigenous & Community Education Project**

**Proudly supported by**

**Pine Street Creative Arts Centre**

**&**

**City of Sydney**

**Foursight: The Concept:** give a curious **four**-lensed camera to x4 Indigenous & Community Education Groups & x4 advertising agencies. Get them to shoot their future with **Foursight**.

**Foursight: The Players:** a project involving **four** major advertising agencies (EURO, DDB & CLEMENGER PROXIMITY, BRIGHT RED ORANGES (M&C SAATCHI) & **four** Indigenous and Community Education Groups (Waratah School, Links to Learning, The Settlement, Waterloo Girls)

**Foursight: The aims:** the exhibition will offer young people a positive learning experience, to give provide inspiration to further their education in the arts and a chance to exhibit their work at a gallery. For the agency people it is a chance to be actively involved in this community, and to express themselves through this off-the-wall photographic medium. Money will be raised through the sale of the prints on the night, plus sponsorship and donations.

**Foursight: The tool:** Use the crazy **four**-lensed Lomo ActionSampler Camera



**Foursight: The launch:** 7th MAY at Pine Street Creative Arts Centre 6PM-9PM

The evening will be huge, expect 500 people, dj's & sound system, projections, live art installations and general shenanigans

[www.fourx4sight.com](http://www.fourx4sight.com)