



Sydney2030/Green/Global/Connected



Digital Strategy

Easy Read

Welcome to Sydney's

Digital Plan



Sydney City is a great place to live,
work and visit.



This plan tells you how Sydney City uses
technology and how we can make the
city better.



This plan has been written in a way
that is easy to read.

It is a summary of a document called
City of Sydney Digital Strategy.



You can read the big document on our website
www.cityofsydney.nsw.gov.au



Message from the Lord Mayor

Welcome to our Digital Plan for Sydney.

This plan talks about how we use technology to do things.

It also says what we want Sydney to be like in the future.

I want everyone to benefit from changes that technology brings.

This plan shows how we can make it happen.

Regards

A handwritten signature in black ink that reads "Clover Moore." The signature is written in a cursive style with a long, sweeping underline.

Clover Moore

Lord Mayor

What is in this document

Welcome to Sydney's Digital Plan 1

Message from the Lord Mayor 2

Why we need a digital plan 4

Important areas we need to work on

• Everyone can use technology 6

• Programs and services led by people 8

• Change how we involve people 10

• Support businesses 12

• Work together 14

• Provide information safely 16

What we have to do to make this happen 18

How will we know if we are doing a good job 20

Why we need a Digital Plan



Sydney is growing.



More people come to live in Sydney every year.



People want excellent services at all times of the day and night.



People want information they understand.



People want good technology.



We want people to connect with other people, businesses and government services.



We want everyone in Sydney to be able to use technology.



This plan talks about 6 important areas we need to work on.



This plan shows how we will make it happen.

1. Everyone can use technology

We want everyone to be able to use technology.



People need to be able to get it, afford it and know how to use it.



Technology makes getting information easier and can help you have a good life.



Using technology can make it easier to get education and work.



We run courses and have computers for people to use at our libraries.



We have Wi-Fi at libraries so you can use the internet for free.



We want to have more courses for people about using technology.



We need to let more people know how to use technology and why it is good.



We want to offer more places you can use technology for free.

2. Programs and services

led by people



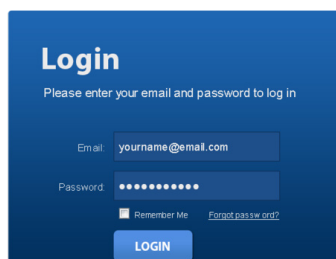
People can already use lots of our services on the internet.



We use websites, Facebook and other ways to communicate with people.



We want more people to be able to use our services on the internet.

A login form with a blue background. It has a title 'Login' and a subtitle 'Please enter your email and password to log in'. There are two input fields: 'Email' with the placeholder 'yourname@email.com' and 'Password' with masked characters. Below the password field are links for 'Remember Me' and 'Forgot passw ord?'. A blue 'LOGIN' button is at the bottom.

We want programs and services to suit you.



In the future some services might only be available on the internet.



We want them to be easy to use and good value.



We ask people for their feedback and make changes that help our City and the people.

3. Change how we involve people



We want people to use technology to connect with each other for example online groups for people who share an interest.



We want to use technology to involve people in how we do things.



We want to give you ways to help improve our city.



Help shape the future of Sydney.
Have your say at
SydneyYourSay.com.au

People can give us feedback on our website
called **Sydney Your Say**.



We also ask people for feedback at events
and meetings.



If more people give us feedback we will learn
more and give you better services.



We will improve how we involve people
through technology.

4. Support businesses



Technology is changing the way we do business.



We will support businesses to use technology to help the economy.



We need to support new businesses and people who have new ideas.



New businesses means there will be more jobs and more money in our city.



We want to attract new people with talent to Sydney and support them well.



We need to have good places for people to live and work in Sydney.



We have to have good transport for people to get around.



Cities that have good technology are doing the best.

5. Work together



We need to work with companies and government to provide good technology.



We will use technology to help us

- Provide good transport
- Provide electricity
- Manage water and waste well
- Keep people safe
- Provide people with information



We need to have places where people can get Wi-Fi.



Wi-Fi will help people find their way, report issues and keep people safe.



We need to influence companies and government to provide technology to people in the city.



Name *R. Smith*
Address *224 West St*
Manch *kle*
Phone Number

6. Provide information safely

We need information about who lives
and works in the city.



We need information about what goes
on in the city.



We use technology to help us get
this information.



Having this information will help us
improve the city.



We share some of this information with people and businesses.

They can make new products and services to improve our city.



We **do not** share personal information about people.



We follow the Australian Privacy Laws to keep your information safe.

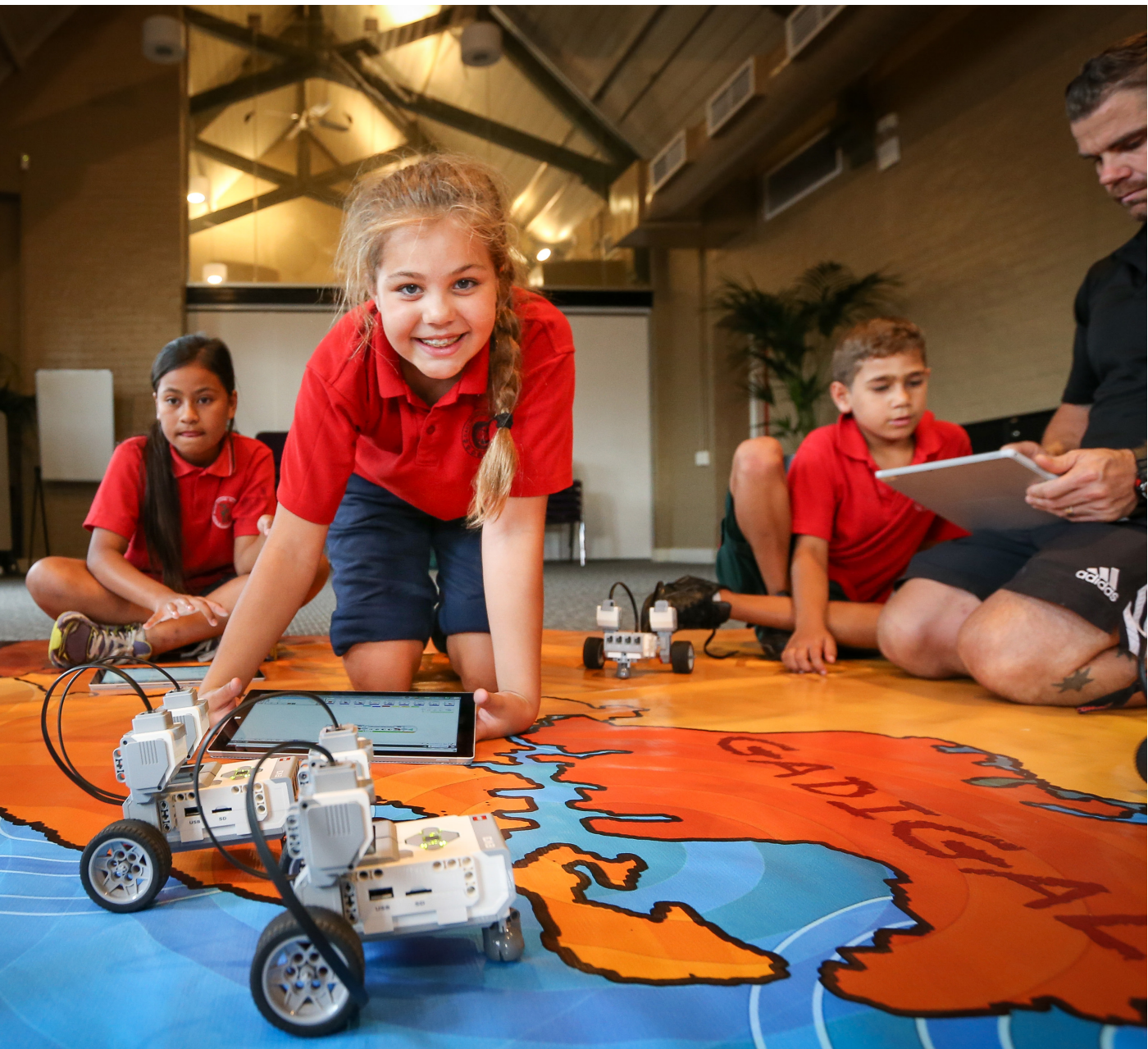


We need to teach people how to keep their information safe when using the internet.



We need to

- Be open to new technology and new ways of doing things
- Find out what is working in other places
- Make sure we have good systems for people to use



- Show others how to use technology and why it is good
- Train staff and help each other learn new skills
- Work in partnership with other people and groups

How will we know if we are doing a good job



All people will have access to technology and be able to use it.



It will be easier for people to deal with the City online.

Transport will be better.



We will have more Wi-Fi for people to use free internet.



It will be a great place to live and work.

We will review this plan in 2020.

Where to get more information



www.cityofsydney.nsw.gov.au

email us at

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You can call us on **02 9265 9333**



You can visit us at

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This Easy Read document was

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