

Kings Cross Precinct Management Plan



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In 2013 the City of Sydney has been working closely with the NSW Government in the development of a *Kings Cross Plan of Management* to increase safety; improve the look and feel of public spaces; improve the standards of licensed venues in the area; and to increase transport options late at night.

Our aim is to make nights out safer and more enjoyable for all, and to deliver better outcomes for local residents and businesses. We will continue to work with the NSW Government and other agencies to reduce alcohol and drug-related issues in the Kings Cross area.

The following information provides an update on the City's own work under our *Kings Cross Precinct Management Plan*. Also included is information on our summer initiatives, which began on Friday 4 October 2013.



Some recent initiatives (read on for more...)

- New CCTV Cameras
- Better Lighting on Bayswater Road
- Targeted Compliance and Enforcement Action
- Trial Bayswater Road transport-only zone
- New dedicated web page - www.cityofsydney.nsw.gov.au/kingscross

Public Space Improvements

- An additional cleansing crew of six staff are now deployed to Kings Cross between 11pm and 5am on Friday and Saturday nights.
- Concentrated and deep cleaning of footpaths in Kings Cross was conducted during the winter months, refreshing the area and attaining positive feedback from the community.
- Ongoing and targeted project work is being undertaken to address issues with those waste operators who collect from commercial premises such as restaurants, retail stores and pubs.
- A CCTV signage audit has been undertaken with current and new locations identified for upgraded signs to prevent crime, increase the perception of public safety and to make people aware for privacy reasons. The City will work with the UTS Designing Out Crime Research Centre to progress a new design that will raise awareness of CCTV cameras across the City.
- Our Street Safety CCTV cameras are in operation 24/7, and provide live feeds to the Kings Cross Police Station. A new camera will be installed on Llanckelly Place, and two new cameras will be installed on William Street during 2014. Another seven will be installed in central Sydney.
- A Llanckelly Place activation project has been created. The laneway creative lighting artwork was reinstalled and launched with over 200 attendees.
- Regular meetings have been set up between key City of Sydney operational staff in Kings Cross to progress matters arising from community meetings and complaints.



- The Kings Cross Neighbourhood Service Centre plays key night time messages on Friday and Saturday evenings in its window display screen. Messages include public transport information and location of amenities such as toilets.

Compliance Improvements

- The Kings Cross Liquor Accord has received funding from the City to conduct additional security and staff training, with security training identified as the priority. The Office of Liquor, Gaming and Racing is part of a working group, chaired by the Accord, which is reporting to the City on progress.
- Staff are working with backpacker hostels in Kings Cross to encourage compliance and responsible behaviour by patrons after reports of anti-social behaviour.

Transport Improvements

- City staff have worked with Transport for NSW on a 'Plan B' project to increase awareness of late night buses, including a new marketing campaign and additional way-finding.
- In June, the City was successful in securing \$200,000 in Commonwealth funding to improve the safety and functionality of the Bayswater Road Secure Taxi Rank and the surrounding area. The upgrade will include better lighting, a dedicated CCTV camera on the rank, and improved way-finding and identification signage. This project is due for completion by March 2014.
- Additional temporary lighting has been installed at the taxi rank on Bayswater Road in the meantime.

Other Improvements

- The City is participating in ongoing meetings of the NSW Government Kings Cross Taskforce to ensure that the delivery of the Kings Cross Plan



of Management is coordinated across NSW Government departments and the City.

- A new Kings Cross page on the City's website has been created, and can be found at www.cityofsydney.nsw.gov.au/kingscross.

Summer Action in Kings Cross

Snapshot

Late night & licensed premises visits...	190+
...resulting in penalties / follow up action	90+
Parking infringements issued	600+
Times visitor information services provided	740+
Litres of urine not on your street	900+

Public Space Improvements

- Precinct Ambassadors patrol Kings Cross streets on Friday and Saturday evenings, providing advice to residents and visitors. Over **740** enquiries relating to public transport, directional advice, and the location of various amenities, have been managed so far.
- The Springfield Mall Tourist Kiosk is open until 9pm on Friday and Saturday evenings.
- Temporary toilets are installed at Springfield Mall on Friday and Saturday evenings. Over **900** litres of urine has been collected to date.
- A temporary electronic billboard providing traffic and transport information and delivering safe drinking and other messages is now in place every weekend over summer.
- An initiative of the Llanckelly Place activation project, an outdoor dining pilot will be run in the laneway, allowing a one-metre expansion of the footway area for eligible premises.
- City staff are working with the Thomas Kelly Youth Foundation to progress an outreach



service for Friday and Saturday evenings to ensure that young, vulnerable intoxicated people are assisted.

Compliance Improvements

- Targeted Kings Cross Compliance and Enforcement staff are also working in the precinct at weekends, undertaking regular inspections of licensed premises, visiting late night takeaway premises and backpackers, and dealing with other arising issues in relation to late night venues (over **190** to date).
- Additional Parking Rangers are patrolling the area every Friday and Saturday evening, with over **600** parking infringements issued.
- NSW Government-regulated 'Conditions of Operation' signage (detailing both development consent and liquor licence trading hours) will be displayed by all licensed premises in time for the busy summer months.
- A resource providing residents with valuable information regarding who to notify of a variety of matters, including noise complaints, concerns around operation of licensed venues, violent and anti-social behaviour and other issues in public spaces, will soon be distributed to local residents.
- Alcohol-Free Zone maps will be provided to local businesses including backpacker hostels. New alcohol free zone signs have been installed adjacent to backpacker premises.

Transport Improvements

- We will work with Sydney Trains (formerly Rail Corp) to improve the facilities at Kings Cross train station.
- A survey of pedestrian movement after Kings Cross station closes will be undertaken, to determine preferred transport mode and whether people are staying in the area late on weekend nights, in order to catch the first train.



- The City will trial Bayswater Road as a transport-only zone to increase the free flow of public transport vehicles to improve the safety and amenity of the area through the reduction of patron waiting times and issues associated with footpath congestion. This will be done in conjunction with NSW Police, Transport for NSW and the NSW Taxi Council. Access will be restricted to buses, taxis, hire cars and residents, over three Saturday nights in March/April 2014.

Other Improvements

- Regular patrols are undertaken by the Public Space Liaison Officers to engage with rough sleepers in the area and ensure the impact to the community (if any) is minimised.

About Kings Cross	2011 Census Statistics
Population	4,087
Dwellings	2,973
Average household size	1.48 persons
Land area	17 hectares
Population density	246.37 persons/hectare
Kings Cross is bounded by:	
Hughes Street, Macleay Street & Greenknowe Avenue in the north	
Elizabeth Bay Road, Barnacleuth Square, Ward Avenue & Roslyn Street in the east	
Kings Cross Road in the south	
Victoria Street in the west	
Kings Cross includes parts of the suburbs:	
Elizabeth Bay - Potts Point - Rushcutters Bay	
Settlement of the area dates from the early 1800s	
Kings Cross was originally called 'Queens Cross'	
Kings Cross train station opened in the late 1970s	

For more information:

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www.cityofsydney.nsw.gov.au/kingscross