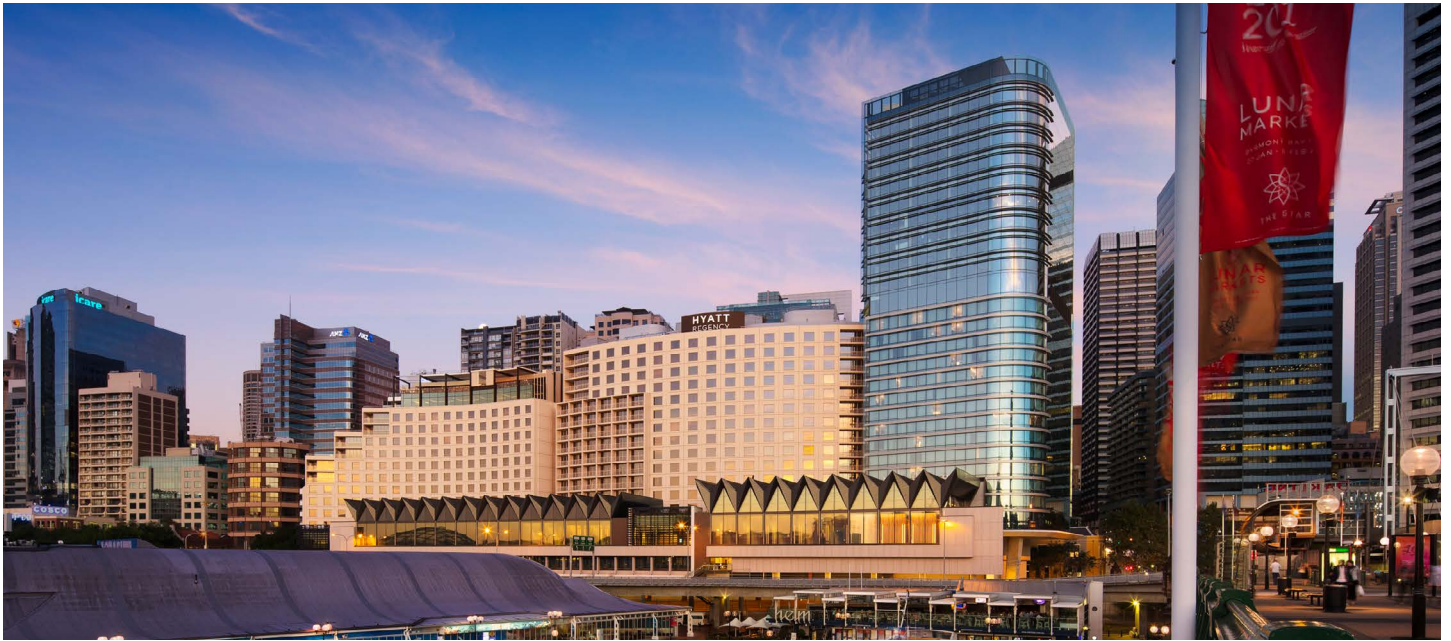


# Why choose sustainable accommodation – and how your company can do it

Leading companies are stepping up their corporate social responsibilities. They are exploring their supply chains for new ways they can support the UN Sustainable Development Goals. You can do your part by checking the sustainability performance of your company's accommodation provider. It's easy.



Hyatt Regency, Sydney

## We need to act now

**Rising carbon emissions are accelerating climate change, causing devastating impacts on communities and biodiversity. The City of Sydney has joined hundreds of other jurisdictions around the world and declared a climate emergency. We must all act.**

## Travellers understand their impact and want to change

The jury is in – there is a solid and growing market for sustainable travel.

- Booking.com's survey<sup>1</sup> of their travellers found 87% want to travel sustainably
- Hilton's survey<sup>2</sup> of 72,000 of their guests found 33% actively seek social, environmental and ethical considerations before booking

## The accommodation sector matters

The hotel sector accounts for around 1% of global emissions. This may seem small but it's significant.

And the sector is growing. If carbon emissions are not measured and curbed now, negative impacts will escalate. Hotels can also reduce large amounts of potable water use and waste – particularly food waste – going to landfill.

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***“The global hotel industry needs to reduce its greenhouse gas emissions per room per year by 66% from 2010 levels by 2030, and 90% by 2050.”***

*International Tourism Partnership*

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## Environmental ratings and certifications can help

Independent environmental ratings and certifications create a culture of continuous improvement. Certified ratings schemes help hotels monitor their business performance and identify opportunities for savings. These schemes also make it easy for guests to compare environmental performance.

When Tui Hotel Group surveyed 330 of its hotels they found certified hotels, compared with non-certified hotels, achieved:

- 10% lower CO<sub>2</sub> emissions per guest night
- 19% less potable water use per guest night
- 24% less waste volume per guest night
- higher satisfaction scores for accommodation overall

## Corporate procurement as a game changer

Better procurement practices have led to significant environmental improvements in other sectors. When the NSW Government set energy performance standards for its office spaces, energy use reduced by 35% and emissions reduced by 40% over time. Changes to procurement in the accommodation sector could drive similar results.

Hotel providers tell us they prioritise sustainability action when their customers demand it. This is where you can demonstrate leadership.

### And... it's not hard to do

The Global Business Travel Association's Hotel RFP Global Form provides model tender clauses companies can use in their procurement for hotels. Examples are on the right.

## Simple steps to get you started

Follow these steps to help your company make a positive impact.

Short term	Ask your preferred accommodation providers if they hold a current environmental rating. Tell them your organisation is looking to include ratings requirements in future requests for procurement
Medium term	Make an environmental rating for hotels in metropolitan areas a mandatory criteria for winning the contract
Long term	Make a minimum environmental rating, for example 4 stars, for hotels in metropolitan areas a mandatory criteria for winning the contract

**For more information, call us on 02 9265 9333 and ask for our sustainability programs team.**

## Certification clauses

(698)

Is the hotel certified by a globally recognised "sustainable" certification program?

Yes  No

(699)

If yes, please name all sustainable certification programs you participate in. Examples: Global Sustainable Tourism Council-recognised programs or LEED programs.

(700)

Does your sustainable certification include a third party audit?

Yes  No

<sup>1</sup>Impact Travel Alliance (2018) *Bringing Sustainable Tourism to the Masses – Thought Leadership Study*

<sup>2</sup><https://newsroom.hilton.com/corporate/news/hilton-commits-to-cutting-environmental-footprint-in-half-and-doubling-social-impact-investment>