



Oxford Street is on Gadigal land. The authors and signatories to this business charter acknowledge the Gadigal people of the Eora Nation as the traditional custodians of the land that is now known as Sydney. We pay our respect to Gadigal Elders past and present and acknowledge the LGBTIQ+SB Elders and ancestors that have forged the path and built the platform on which we continue to work to build a safer community for LGBTIQ+SB Aboriginal people.

The Oxford Street precinct pride business charter has been developed by a diverse and passionate network of like-minded businesses, community organisations and individuals that value and respect the diversity of people and places in the Oxford Street precinct, including LGBTIQ+ communities.

### **Our commitment**

We are businesses and organisations operating within the Oxford Street precinct. We celebrate the historic importance of the precinct to LGBTIQ+ communities and allies. We commit to respect and maintain this connection to ensure the precinct remains a lively, diverse, and inclusive place for the community. We commit to:

#### **1. Honour and share LGBTIQ+ history and culture within the Oxford Street Precinct.**

We will share the stories of LGBTIQ+ people, increase awareness of issues of importance to the community and collaborate with the community to celebrate LGBTIQ+ identity and culture in the precinct. We make considered efforts to support under-represented\* people to have an active role in the future of the precinct.

#### **2. Work together to ensure LGBTIQ+ communities are safe and supported.**

We will collectively call out and proactively address discrimination to ensure LGBTIQ+ communities feel safe, are protected, and have a voice in how the precinct is developed and operates. Our staff will participate in LGBTIQ+ inclusion training and we will advocate to our suppliers and service providers to do the same.

#### **3. Create welcoming and inclusive spaces for LGBTIQ+ people.**

We will help ensure the precinct is identifiable as a haven for LGBTIQ+ people, in businesses, venues and public spaces. We will display visible LGBTIQ+ symbols with pride and use inclusive language and behaviour to show our customers, staff, and visitors that Oxford Street is a welcoming place for our diverse community.

#### **4. Increase employment and business opportunities for LGBTIQ+ people**

We will actively support increased employment opportunities for LGBTIQ+ identifying people within our businesses, including under-represented\* people. We welcome the establishment of new LGBTIQ+ led businesses and services in the area and will lend our support where we can.

\*under-represented may include people who experience racism, people with disability and/or people who identify as neurodivergent, people who are trans, non-binary and/or queer and people from lower socio-economic backgrounds.

**Download the charter's guidebook, reach out to a member or explore the member resource hub at [city.sydney/pridecharter](https://city.sydney/pridecharter)**