

Your questions answered

Create the visual identity system for Sydney Lunar Festival

Questions and answers

Tuesday 21 October

I am having problems accessing attachment B (previous communication examples). Can you please help?

Thank you for bringing this to our attention. We've corrected the link on the web page and it's working now.

One of the evaluation criteria is 'demonstrated connection with a community and culture that celebrates the Lunar New Year'. Does this mean applicants need to come from a specific cultural background or is it more about showing genuine understanding and connection through past work? What does this criteria look like in practice?

We're looking for applicants who have a cultural connection to the Lunar New Year. This connection can be demonstrated through ethnicity, language, cultural backgrounds and practices or active participation in cultural community events, organisations or similar. Your response to this criteria can include an outline of your team members or collaborators with a cultural connection.

My studio has no employees and works with contractors only. Do I still need to include a workers' compensation insurance in the application?

If the independent contractors aren't employees, for the purposes of legislation there's no need to have workers' compensation insurance.

Do the insurances still need to cover the specific amount on the application form?

Yes.

We're interested in applying through our not-for-profit organisation, with a branding design specialist directly engaged by us. As a local Chinatown organisation, we would lead the design process to ensure the visual identity system reflects cultural values and celebration practices and directly instruct the branding design specialist. Would this organisation structure be acceptable?

Yes, this organisation structure is acceptable. You'll need to include in your submission that a branding design specialist is one of your sub-contractors.

Is it acceptable that only the sub-contractor holds the required level of public liability and professional indemnity insurance?

Both you and the sub-contractor will need to have the insurance coverage specified in the insurance requirements.