

Case Study

Camerino – End of Trip Facilities Grosvenor Place, 225 George St, Sydney



Grosvenor Place is an iconic, premium building conceived by visionary architect, Harry Seidler. Renowned for its audacious vision and timelessness, the building is entering a new era, revitalising its spaces to provide tenants, visitors and the public with new levels of comfort and experience.

The \$9.3 million upgrade to the end-of-trip facilities is part of a broader vision to revitalise the building to meet the changing habits of today's workforce. According to a survey of 280 companies, carried out by Colliers International, end of trip facilities and bicycle parking are considered more important to tenants than car parking.

The end of trip facility, named *Camerino*, which means dressing room in Italian, draws its inspiration from the abundant Italian marble and stone used throughout the 6 star amenities. Shellfish and sea life fossils embedded in the polished stone add a level of refined timelessness to this world-class space.

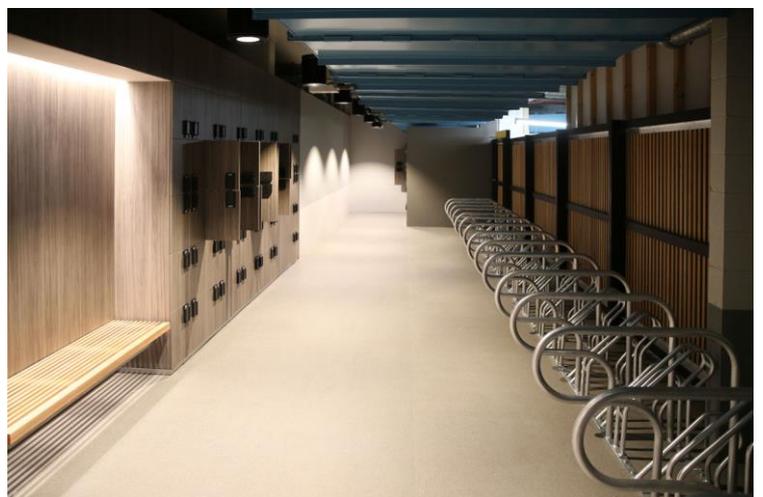
"The end of trip facilities provide the highest level of amenity for the building's tenants, invoking a feeling of decadence," said Grosvenor Place Executive Director, John Derrick.

Co-owned and managed by DEXUS Property Group, Investa Office and Arcadia, Grosvenor Place is poised dynamically on a whole city block bound by George, Grosvenor, Harrington and Essex Streets. Since opening its doors in 1987, it has been home to some of the world's most successful companies, such as Deloitte, Norton Rose and Michael Page. The building accommodates around 5,000 occupants over 44 floors.

Bike facilities

Cyclists can access the facilities via the vehicle ramp on Essex Street or transport their bikes in the lift and simply wheel down the corridor to the bike storage and change room facilities, which include:

- 230 bicycle racks
- Bike repair room with universal mounting stand, standard bike tools and an electric bike pump
- 500 digital lockers
- 95 cleat and helmet lockers
- 54 lockers in drying room
- A cyclist vending machine stocking snacks, drinks and bike parts
- Secure drying room, including a lycra spinning machine designed to dry clothes in eight seconds

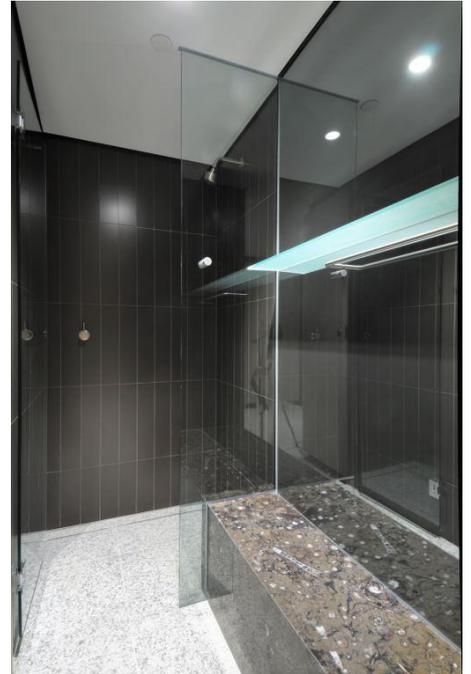


Change room facilities

There are both men's and women's facilities. Each shower cubicle offers its own private room complete with full-length mirror and a polished stone seat. Every cubicle has a glass shower screen, ensuring clothes and personal items do not get wet with a dry area for dressing. A clever addition to each cubicle is a splash protected power outlet to charge smartphones and tablets.

The change rooms boast luxurious leather seating and digital TV screens air 24 hour Sky News and weather. Both men's and women's change rooms house:

- 15 shower cubicles
- Grooming stations with wall mounted magnifying mirrors
- Three speed, three heat hair dryers and GHD hair straighteners
- Separate wet wash areas with polished marble basins and mirrors
- Free towel service
- Complimentary shower gels
- Ironing station
- A shoe polish machine is located outside the change rooms for convenient use by everyone



Well-being initiatives

In an effort to encourage well-being initiatives amongst its 3,450 tenants, Grosvenor Place offers complimentary Pilates classes and mindfulness Hatha yoga sessions every week. The building management also supports tenants who ride to work by offering a day of free tune-ups on a bi-annual basis, in addition to the excellent on-site bike facilities outlined.



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